

FILE

JANUARY 3  
1977

JANUARY							FEBRUARY						
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MARCH							APRIL						
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MAY							JUNE						
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JULY							AUGUST						
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SEPTEMBER							OCTOBER						
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NOVEMBER							DECEMBER						
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27	28	29	30	.....	.....	.....	25	26	27	28	29	30	31

# fashion calendar

37th year

• a weekly publication

1978 -- NEXT YEAR

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14	1	2	3	4	5	6	7
8	9	10	11	12	13	14	15	16	17	18	19	20	21	5	6	7	8	9	10	11
15	16	17	18	19	20	21	22	23	24	25	26	27	28	12	13	14	15	16	17	18
22	23	24	25	26	27	28	29	30	31	.....	.....	.....	.....	13	14	15	16	17	18	19
29	30	31	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	26	27	28	29	30	31	.....
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14	1	2	3	4	5	6	7
9	10	11	12	13	14	15	16	17	18	19	20	21	22	7	8	9	10	11	12	13
16	17	18	19	20	21	22	23	24	25	26	27	28	29	14	15	16	17	18	19	20
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JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14	1	2	3	4	5	6	7
9	10	11	12	13	14	15	16	17	18	19	20	21	22	14	15	16	17	18	19	20
16	17	18	19	20	21	22	23	24	25	26	27	28	29	20	21	22	23	24	25	26
23	24	25	26	27	28	29	30	31	.....	.....	.....	.....	.....	27	28	29	30	31	.....	.....
30	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	30	31	.....	.....	.....	.....	.....
OCTOBER							NOVEMBER							DECEMBER						
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1	2	3	4	5	6	7	8	9	10	11	12	13	14	1	2	3	4	5	6	7
8	9	10	11	12	13	14	15	16	17	18	19	20	21	5	6	7	8	9	10	11
15	16	17	18	19	20	21	22	23	24	25	26	27	28	12	13	14	15	16	17	18
22	23	24	25	26	27	28	29	30	31	.....	.....	.....	.....	19	20	21	22	23	24	25
29	30	31	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	26	27	28	29	30	31	.....

## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

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OUR BEST WISHES  
FOR A  
VERY HAPPY NEW YEAR

### 1977 READY-TO-WEAR MARKET WEEKS IN NEW YORK

SUMMER -- Weeks of January 10 and 17

FALL -- Weeks of April 18 and 25

HOLIDAY/RESORT -- Weeks of August 8 and 15

SPRING -- Weeks of October 10 and 17

WEEK BEGINNING MONDAY, JANUARY 3, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 3-	SPRING AND SUMMER COLLECTION	FORMFIT ROGERS	530 FIFTH AVENUE THEATRE - 15TH FLOOR
Jan. 21	Featuring designs by Pucci, Margit Brandt, Juniper, Rutledge and Formfit Rogers. Daily picture shows, Jan. 10-14 at 10:30 and 3:00 P.M. By reservation. Contact: Ann Loprieno, 682-1333. Publicity: Ruth Hammer Associates, 682-6620.		
Monday Jan. 3-	INTIMATE APPAREL SPRING MARKET WEEK	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Jan. 14	By appointment. Contact: Bernadette Koziel, PL 7-9600.		
Monday Jan. 3-	SPRING/SUMMER MARKET WEEK	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 12	"The Magic of Vanity Fair" -- daily at 9:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.		
Beginning Monday Jan. 3	SUMMER OPENING IN LOS ANGELES By appointment. Contact: Jerry Padgett, (213) 627-5201.	MR. BLACKWELL	719 SO. LOS ANGELES ST. SHOWROOM
Beginning Monday Jan. 3	OPENING OF COLLECTION Eighteen-karat gold watches, clocks, lighters and small leather goods. By appointment. Contact: Kathy Lecube, PL 3-7004.	LES MUST DE CARTIER	16 EAST 52ND STREET 2ND FLOOR
Beginning Monday Jan. 3	LATE SPRING AND EARLY SUMMER COLLECTION Continuous by appointment. Contact: Johanna Burke, 391-8454.	J.W.P. SPORT	1410 BROADWAY SHOWROOM - 33RD FLOOR
Beginning Monday Jan. 3	OPENING OF NEW COLLECTION Continuous showings by appointment. Contact: 354-3600.	LOOMTOGS TENNIS WHITES; LOOMTOGS SPORTS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 3	PREMIERE SHOWING OF JEWELRY COLLECTION New jewelry collection -- ancient ivory in sterling and vermeil. (Press show, Wed., Jan. 12, 1 Fifth Ave., 4:30-7:30 P.M.). Contact: 480-9272.	W. JOYCE MCTIGHE	389 FIFTH AVENUE SHOWROOM - SUITE 707

Beginning Monday Jan. 3	OPENING: SPRING AND SUMMER JEWELRY By appointment. Contact: 725-4700.	MONET JEWELRY	16 EAST 34TH STREET SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 3	OPENING: SPRING AND SUMMER JEWELRY By appointment. Contact: 869-9470.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	OSCAR DE LA RENTA COLLECTIBLES Contact: Hermine Mariaux,	1411 BROADWAY SHOWROOM - 9TH FLOOR 354-0600.
Beginning Monday Jan. 3	OPENING OF FALL MENSWEAR COLLECTION Showing of suits and sports coats. (Sportswear beginning Feb. 15). By appointment. Contact: 245-6760.	OSCAR DE LA RENTA MENSWEAR	HOTEL PLAZA SUITE 923
Beginning Monday Jan. 3	OPENING OF SUMMER MEN'S FASHIONS By appointment. Contact: Eileen Rubini, 247-2300.	ARTHUR RICHARDS	31 WEST 56TH STREET SHOWROOM
Beginning Monday Jan. 3	OPENING OF SUMMER COLLECTION Continuous by appointment.	HELENE SIDEL, INC. Contact: Judy Harvey, 354-0024.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 3	OPENING: SPRING AND SUMMER COLLECTION Continuous by appointment.	KENNETH WARREN LTD. Contact: Sandra Flax, 736-3780.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Jan. 4 11:00 A.M.	PRESS SHOWING--SPRING AND SUMMER COLLECTION Also 2:00 and 4:00 P.M. by invitation.	ADOLFO (538 MADISON AVENUE) Contact: 688-4410.	ST. REGIS HOTEL LOUIS XVI SUITE
Tuesday Jan. 4 12:00 Noon 4:00 P.M.	SHOWING OF REIKO COLLECTION Informal modeling of Japanese hand-painted silk fashions by Reiko. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	S'FARI 4TH FLOOR
Tuesday Jan. 4- Jan. 6	INTERSTOFF -- AUTUMN/WINTER 1977 Presented by Carole Manchester, Fabric Editor.	GLAMOUR MAGAZINE Showings: Jan. 4, 5, 6 at 9:00, 11:00 A.M. and 4:00 P.M. Contact: 692-8218.	350 MADISON AVENUE 10TH FLOOR
Tuesday Jan. 4- Jan. 13	PREVIEW OF "SUMMER '77" "Mademoiselle Takes a Good Look at Good Looks for Summer '77". Showings at 9:00 A.M. and 4:00 P.M. By reservation. Contact: Eileen Lapsansky, 692-4433.	MADEMOISELLE MAGAZINE	350 MADISON AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Jan. 4	OPENING OF SUMMER COLLECTION Including all-weather coats.	PIERRE CARDIN; GALLANT INTERNATIONAL Continuous showings. Contact: 354-7284.	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday Jan. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	MAYA Contact: 988-8444.	773 MADISON AVENUE (AT 66TH STREET)
Wednesday Jan. 5 4:00 P.M.- 7:00 P.M.	SLIDES, FILM AND FASHION SHOW Presentation relating intimate apparel to outerwear. (Informal, for press and buyers).	DU PONT Also, Wed., Jan. 12. By invitation. Contact: 971-4309.	350 FIFTH AVENUE 4TH FLOOR - THEATRE

Wednesday Jan. 5 5:00 P.M. Cocktails	PREVIEW: EXHIBIT OF PAINTINGS ON PLEXIGLASS Paintings by Roy Witlin, Exec. V.P., Nan Duskin. By invitation. (Exhibit open through March). Contact: Arlene Friedlander, 564-8505.	AMERICAN PRINTED FABRICS COUNCIL 1450 BROADWAY SUITE 1202
Beginning Wednesday Jan. 5	OPENING OF SUMMER COLLECTION By appointment. Contact: Helen Latham, 239-8530.	STAR OF SIAM & THAI LINES 550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Jan. 6- Jan. 9	14TH SEMI-ANNUAL NATIONAL BOUTIQUE SHOW AT N.Y. COLISEUM Contact: Robert Gelles, 50 Hunt St., Watertown, Mass.; N.Y. Contact: 563-3960.	
Jan. 9- Jan. 12	NRMA (NATIONAL RETAIL MERCHANTS ASS'N) 66TH ANNUAL CONVENTION AT N.Y. HILTON Contact: Jan Aaron, 100 West 31st St., 244-8780.	
Monday Jan. 10 5:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also, Jan. 18 at 5:00 P.M. Contact: Mary Straus, 221-7373.	KIMBERLY 1441 BROADWAY SHOWROOM - 16TH FLOOR
Monday Jan. 10 6:00 P.M. Reception	INTERNATIONAL SPORTSWEAR FOR MEN AND WOMEN Jeans, knits, shirts, sportswear--musical presentation (7:00 P.M.), staged by Larry Kasha. By invitation. Contact: Ted Shumeyko, 17 East 45 St., 986-0414.	FADED GLORY, INC. (NORWOOD, MASS.) HOTEL PIERRE BALLROOM
Beginning Monday Jan. 10	OPENING OF SUMMER SIGNATURE SPORTSWEAR By appointment. Contact: Jeanne Atkinson or Sally Richardson, 221-8510.	BILL ATKINSON LTD. 530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 391-0900.	DONALD BROOKS 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Joanne Jaap or Helen Bailey, 355-7600.	ROBERTA DI CAMERINO 645 FIFTH AVENUE (OLYMPIC TOWER)
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 355-9760.	PIERRE CARDIN SPORTSWEAR 550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-6761.	CARLYE 530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Also Sica Knits. By appointment. Contact: 594-4470.	CASI 530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-3636.	CINNAMON WEAR BY BRITTA 530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Alyson, 594-8400.	LIZ CLAIBORNE 80 WEST 40TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Barry Zawel, 564-9115.	COLLECTORS ITEMS (DIV. LEONARD SUNSHINE) 550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	CONCEPT VII & C.VII BY GEORGE MATYAS Contact: 695-7715.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 10	SHOWING OF SUMMER COLLECTIONS Mandarin America, Del Costa of Paris, George & Maria	FLORENCE & CELESTE Wohl. Contact: 279-9620.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	CHARLOTTE FORD (DIV. DON SOPHISTICATES) Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM-7TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	DIANE VON FURSTENBERG Contact: 354-8336.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010. Publ: Vera Bacal, PL 3-8421.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTIONS By appointment. Contact: 244-2700.	GINALA, GINESSA, GINORI, AQUANALA, AQUATOGS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER TRANSITIONAL COLLECTION Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS Contact: Marilyn Kawakami, 736-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	CATHY HARDWICK Contact: 221-7545.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER "TODAY" SPORTSWEAR By appointment. Contact: 575-1420.	ARTHUR WILLIAMS FOR HOLATH Publicity: Mary Blake, 876-6563.	1411 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 10	SPRING/SUMMER ITALIAN SPORTSWEAR By appointment. Contact: Peggy Roberts, 489-7830.	JEAN-LUC ENTERPRISES (HARRYMAN INTERNATIONAL)	40 WEST 57TH STREET SHOWROOM - SUITE 912
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-7830.	JOUSSE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER SKIRT COLLECTION Continuous by appointment.	JUPE INTERNATIONAL Contact: Lou Miller, 398-9000.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Featuring cottons in new prints, designed by Stephen Sanford. Contact: 889-0809.	JUST DESSERTS Contact: 889-0809.	1407 BROADWAY SHOWROOM - SUITE 2118 Sanford. By appointment.

Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	DON KONIAK- DON CHARLES, INC. Contact: 869-0490.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Buyers-Judy Flynn, 221-0675; Press-Jeanne Chappell, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4630.	DON LUIS de ESPANA	530 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 695-4270.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	MAC TAC (DIV. LEONARD SUNSHINE) Contact: Helen Presser, 564-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 10	PREMIERE SHOWING OF SUMMER COLLECTION Introduction of cotton one-and two-piece dresses. Continuous by appointment. Contact: Tom Booth, 354-8590.	MARION MAGED	1411 BROADWAY SHOWROOM - SUITE 1212
Monday Jan. 10- Jan. 21	OPENING OF SUMMER COLLECTIONS Continuous showings by appointment.	MASAKO; MARION KOPS (LOS ANGELES) Contact: Betty Kaiser, 355-3400.	U.N. PLAZA HOTEL 44TH ST. & 1ST AVENUE
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 10	OPENING: SPRING AND SUMMER COLLECTION Continuous showings. Contact: 221-6374.	TRACY MILLS	57 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 221-5726.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Jeff Levine, 221-6720.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4213.	NOI	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 730-8118.	OLIVIER DESIGNS	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 695-5100.	ORIGINALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Monday Jan. 10	SHOWING OF SUMMER COLLECTIONS Christine Von Lumbe, Criscione, LW II by Les Wilk, Best Wear, Katasha's Unusuals, Malidadi, Shirley Willett, Karen Silton, Kazan. By appointment. Contact: 947-4492.	P.B.S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	BARON PETERS; ROBERT LEONARD Contact: 564-6238.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Daytime and evening dresses and leisure fashions by Jay Anderson. Contact: Mrs. Walker, 947-0974. Public Relations: Margaret Hodge, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 398-9000.	RIZKALLAH FOR DON FRIESE LTD.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	SUMMER COLLECTION BY CLOVIS RUFFIN By appointment. Buyers-Bert Reifer, 221-0666; Press-Jeanne Chappell, 221-0644.	RUFFINWEAR; RUFFINSPORT	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	SAINT CLAIR Contact: 730-8235.	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-6960.	PAULA SAKER	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Jan. 10	SUMMER: BELLE SAUNDERS & JOSEPH GARGUILLO By appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Jan. 10- Jan. 14	SILK DAYWEAR, LOUNGEWEAR AND READY-TO-WEAR Daywear and loungewear--Jan. 10 and 11; ready-to-wear--Jan. 12, 13, 14. By appointment. Publicity: Hathaway/de La Chappelle, 654 Madison Ave., 288-3637.	SHU-BA DESIGNED BY HOLLY LUEDERS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	SIBLEY-COFFEE Contact: 758-2341.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	JERRY SILVERMAN SPORT BY PATTI CAPPALLI Contact: 391-0420.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 10	SHOWING OF SUMMER COLLECTION (No formal show). By reservation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	SPORTWHIRL; & MULTI FACETS Contact: 563-0800.	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

Monday Jan. 10-	OPENING OF SUMMER COLLECTION	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Jan. 21	By appointment. Contact: 265-2034.		
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	TANNERWAY BY LOIS ANDERSON Contact: Bernice Lewis, 354-0015.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By Stephen Burrows and China Machado. Contact: CI 7-1100, ext. 305.	PAT TENNANT, INC.	10 WEST 57TH STREET 7TH FLOOR
Beginning* Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 695-6950.	HARRY STRIEBEL FOR TREVI COURT	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	V & J DESIGN BY THIBAULT BOUET Contact: 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	TANIA VARTAN Contact: 564-8687.	226 WEST 37TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	LEVINO VERNA FOR MAYEHOFF Contact: 279-2345.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-2200.	WILROY	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER JEWELRY COLLECTION Continuous by appointment.	PETER CATALANO FOR P. C. DESIGNS Contact: Stephanie, 679-6281.	385 FIFTH AVENUE SHOWROOM - 809
Monday Jan. 10- Jan. 21	SPRING AND SUMMER COLLECTIONS IN NEW YORK Showings by 26 California designers.	CALIFORNIA CONTEMPORARY FASHION GUILD Contact: 110 East 9th St., L.A. 90015.	U.N. PLAZA HOTEL 1 U.N. PL. (1ST AVE. & 44TH)
Tuesday Jan. 11 9:00 A.M. Breakfast	SHOWING OF ADINI SUMMER COLLECTION <u>Show at 9:30.</u> By invitation. Thereafter by appointment. Contact: 736-7330. Publicity: Vera Bacal, PL 3-8421.	INDIA IMPORTS OF RHODE ISLAND (386 FIFTH)	1407 CLUB 1407 BROADWAY
Tuesday Jan. 11 11:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Jan. 11 12:00 Noon	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Jan. 11 1:00 P.M.	SHOWING OF SUMMER COLLECTION Also at 3:00 P.M. By reservation. Contact: 354-9440.	ANTHONY MUTO FOR MARITA; A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

Tuesday Jan. 11 2:00 P.M.	PRESS SHOWING: SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-0901.	GINO SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 11	3:00 P.M., ANTHONY MUTO FOR MARITA(2nd show), 530 7th Ave , 5th floor, 354-9440		
Tuesday Jan. 11 5:30 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter in showroom, 21st fl., by appointment, 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 594-0454.	BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 239-1150.	BRENNER BEES BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 3-0988.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Jan. 11- Jan. 20	SPRING 1977 FASHION PRESENTATIONS By reservation. Tues., Wed, Thurs., at 9:00 A.M. and 4:00 P.M. Contact: Barbara Wolf, 692-5387.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 736-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 564-7822.	JAN'S THINGS BY JAN STRASS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 947-7110.	GEORGE MASKET LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment.	MIGNON INTERNATIONAL Contact: BR 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment.	JEANNENE BOOHER FOR DAVID MORRIS Contact: WI 7-0511.	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment.	DOMINIC ROMPOLLO Contact: 354-1880.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 12 11:30 A.M.	SHOWING: SPRING/SUMMER BEACHWEAR AND LOUNGEWEAR By invitation. Thereafter by appointment.	MEL MORTMAN Contact: LO 4-1820.	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Jan. 12 4:30 P.M. Cocktails	SHOWING OF SUMMER COLLECTION <u>Show at 5:00 P.M.</u> By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	SCOTT BARRIE; BARRIE SPORT Contact: 354-7830.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	DALANI II; DAL KNITTERY Contact: Betty Yarmon, 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	JAMES DAUGHERTY Contact: 398-9000.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	KASPER FOR JOAN LESLIE Contact: 221-4200.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	VERA MAXWELL Contact: LO 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	MOLLIE PARNIS COUTURE Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	RONA BY MARIO FORTE Contact: Betty Yarmon, 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	JERRY SILVERMAN Contact: 244-7522.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	GLORIA VANDERBILT Contact: 239-4213.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous by appointment.	MRS. H. WINTER FOR YESTERDAY'S NEWS Contact: 691-8300.	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Thursday Jan. 13 8:30 A.M.- 11:00 A.M.	OPENING OF SUMMER COLLECTION Informal modeling of evening fashions (continental breakfast). By invitation. Continuous thereafter by appointment. Contact: Buyers--628-3817; Press-- Julie Palmerio Publicity, 986-6669.	REIKO	177 EAST 87TH STREET SHOWROOM & 5TH FLOOR
Thursday Jan. 13- Jan. 15 10:00 A.M. To 5:00 P.M.	FABRICS AND FASHION CRAFTS SHOWING Hours: 10:00 A.M.-5:00 P.M. For the first time, a combined fabrics and crafts show--trend setting fabrics from around the world, advance directions into 1978; new yarns, colors and innovative ways they are used, one-of-a-kind fashion crafts. Co-chmn: Nora O'Leary, Family Circle; Danna Radom, Montedison USA. Prices: \$7.00, members; \$10.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	FABRICATIONS GALLERY 146 EAST 56TH STREET
Thursday Jan. 13 11:30 A.M.	PRESS SHOWING: SUMMER COLLECTION By invitation. Buyers show at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Jan. 13	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340		
Thursday Jan. 13 4:00 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Jan. 13	OPENING OF SUMMER COLLECTION By appointment. Contact: Terry Heitzler, 594-8955.	INGRID CADÓ	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Thursday Jan. 13	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Thursday Jan. 13	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Jerry Padgett, 265-3988.	MR. BLACKWELL (719 SO. L.A. ST.)	HOTEL WARWICK SUITE 2206
Friday Jan. 14 9:30 A.M.	SHOWING OF SUMMER COLLECTION By invitation. By appointment, beginning Jan. 10. Contact: 244-6350. Public Relations: Southern Connection, 751-9056.	TANNER OF N.C. BY MARGA TIETJE	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Jan. 14	SUMMER SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Jan. 14-17), BR 9-0952		
Jan. 14- Jan. 18	30TH MIPEL IN MILAN -- ITALIAN LEATHERGOODS EXHIBITION AT PAVILION 30, MILAN Contact: MIPEL S.p.A., 43,Viale Beatrice d'Este 20122 Milan.Tel: (02)540181		
Jan. 16- Jan. 23	INTERNATIONAL GOLD JEWELRY AND SILVERWEAR EXHIBITION AT VICENZA, ITALY Contact: Ente Fiera Vicenza, Viale Diegli Scaligeri 36100, Italy.		

Monday Jan. 17	SHOWING OF SUMMER COLLECTION	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
10:00 A.M. By invitation. ( <u>Note change of date and time</u> ). Contact: 354-6777.			
Monday Jan. 17-	OPENING OF SUMMER COLLECTION	RENEE HELGA HOWIE	HOTEL REGENCY PRIVATE SUITE
Jan. 28	By appointment. Contact: (415) 989-3777.		
Monday Jan. 17-	INTERSTOFF/AMERICAN FABRIC PRESENTATION	MADEMOISELLE MAGAZINE	350 MADISON AVENUE SHOWROOM - 7TH FLOOR
Jan. 25	Showings will include slides and display: <u>Jan. 17 &amp; 24 at 11:00, 2:00 &amp; 4:00;</u> <u>Jan. 18, 19, 20, 25 at 9:00, 11:00, 2:00 &amp; 4:00;</u> <u>Jan. 21 at 9:00 &amp; 11:00.</u> By appointment. Contact: Dede Alexandre, 692-4376.		
Beginning Monday Jan. 17	FALL MENSWEAR COLLECTION	YVES ST. LAURENT MENSWEAR	1271 AVE. OF AMERICAS SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 18	PREVIEW OF SUMMER COLLECTION	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
12:00 Noon	<u>(Note change of date and time)</u> . By invitation. Thereafter by appointment. Contact: 736-9601. Publicity: Joanne Creveling, 586-2377.		
Jan. 18	5:00 P.M., KIMBERLY (2nd show), 1441 Broadway, 16th floor, 221-7373		
Beginning Tuesday Jan. 18	OPENING OF SUMMER COLLECTION	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
By appointment. Contact: 354-1500.			

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SPRING AND SUMMER COUTURE SHOWINGS IN ROME, ITALY		
<u>Tues., Jan. 18:</u>	10:00 A.M.	SIVIGLIA-NATIVO (Menswear) (Grand Hotel)
	11:30 A.M.	FRANCO (Menswear) (Grand Hotel)
	3:00 P.M.	BRUGNOLI (Via Abruzzi 6)
	4:00 P.M.	ZINGONE (Hotel Excelsior)
	5:30 P.M.	DI LAZZARO (Via di Porta Pinciana 4)
	6:30 P.M.	BRIONI-COCCOLI (Menswear) (Hotel Excelsior)
	8:00 P.M.	ANDREA ODICINI (Grand Hotel)
<u>Wed., Jan. 19:</u>	9:30 A.M.	GALITZINE (Via Vittorio Veneto 84)
	11:00 A.M.	TITA ROSSI (Hotel Excelsior)
	12:00 Noon	BAROCCO (Hotel Excelsior)
	3:00 P.M.	CAPUCCI (To be announced)
	4:30 P.M.	PALAZZI (Hotel Excelsior)
	6:00 P.M.	PIATTELLI (Via del Corso 184)
	7:00 P.M.	MILA SCHON (To be announced)
	8:00 P.M.	LANCETTI (Hotel Plaza)
<u>Thurs., Jan. 20</u>	9:30 A.M.	CENTINARO (Grand Hotel)
	11:00 A.M.	LAUG (Piazza di Spagna 81)
	12:00 Noon	SARLI (Grand Hotel)
	3:00 P.M.	LITRICO (Hotel Excelsior)
	4:30 P.M.	FABIANI (Grand Hotel)
	5:30 P.M.	BIKI (Grand Hotel)
	6:30 P.M.	BALESTRA (Grand Hotel)
	8:00 P.M.	VALENTINO (Via Gregoriana 24)

(Showings by appointment:  
(in showrooms)

GREGORIANA (Via Gregoriana 46)  
OGNIBENE ZENDMAN (Via Toscana 1)  
HEINZ RIVA (Piazza di Spagna 86)  
TIZIANI (Via Gregoriana 41)

Contact: Camera Nazionale Dell'Alta Moda Italiana, Piazza Aracoeli 3, Rome 00186: (679-43-90)

Wednesday PRESS SHOWING: NORMAN NORELL 530 SEVENTH AVENUE  
 Jan. 19 SUMMER COLLECTION SHOWROOM - 5TH FLOOR  
 5:00 P.M. By invitation. (Buyers, 11:00 A.M., Jan. 20). Contact: Walker Hohenstreet,  
 221-3789.

Jan. 20 11:00 A.M., NORMAN NORELL (Buyers show), 530 Seventh Ave., 5th floor, 221-3789

Monday SHOWING OF FALL- BURBERRY'S LTD. RAINBOW ROOM  
 Jan. 24 WINTER COLLECTION (1290 SIXTH AVENUE) ROCKEFELLER CENTER  
 6:30 P.M. Presentation of men's and women's rainwear, outerwear and sportswear; and men's  
 Dinner clothing. Reception at 6:30; Dinner and show at 7:30. By invitation. Thereafter  
 by appointment, Suite 1710. Contact: Sandy Beckman, 582-3870.

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Jan. 24- SPRING COUTURE SHOWINGS IN PARIS. By invitation. Tel: 266-64-44.  
 Jan. 27 Contact: Denise Dubois, Chambre Syndicale, 100 rue fbg. St. Honore, Paris.

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Wednesday PRESS PREVIEW: MENSWEAR MEN'S FASHION ASSOCIATION FAIRMONT HOTEL  
 Jan. 26- FASHIONS IN ATLANTA (1290 SIXTH AVENUE) ATLANTA, GEORGIA  
 Jan. 30 Annual Spring-Summer fashion seminars and showings by leading firms in the  
 men's wear industry. By invitation. Executive Director: Norman Karr. Fashion  
 Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.  
Wed., Jan. 26...4:30 P.M.--DENIM COUNCIL  
                                   8:00 P.M.--SPATZ INDUSTRIES

Thurs., Jan. 27...8:00 A.M.--MICHAELS/STERN  
                                   9:00 A.M.--MFA SEMINAR ONE  
                                   12:00 Noon--MONTGOMERY WARD  
                                   4:00 P.M.--PIERRE CARDIN  
                                   6:30 P.M.--BUTTERICK  
                                   8:00 P.M.--AFTER SIX

Fri., Jan. 28...8:00 A.M.--JESS BELL  
                                   9:00 A.M.--MFA SEMINAR TWO  
                                   12:00 Noon--HART SCHAFFNER AND MARX  
                                   6:30 P.M.--FABERGE  
                                   8:00 P.M.--J.P. STEVENS AND CO. (LULU DINNER)

Sat., Jan. 29...8:00 A.M.--PENDLETON  
                                   9:00 A.M.--MFA SEMINAR THREE  
                                   12:00 Noon--THE VAN HEUSEN CO.  
                                   6:30 P.M.--C.B.S. (Cocktails)  
                                   8:00 P.M.--VITALIS

Sun., Jan. 30...8:00 A.M.-2:00 P.M.--DESIGNERS' SHOWCASE

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Feb. 5- SEHM MENSWEAR SHOW IN PARIS; ALSO, LINGERIE, INTIMATE APPAREL, KNITWEAR.  
 Feb. 8 Contact: French Apparel Center, 500 Fifth Avenue, 354-8620.

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Feb. 6- 1977 NATIONAL NOTIONS SHOW IN SAN DIEGO, CALIFORNIA  
 Feb. 9 Contact: National Home Sewing Ass'n., 350 Fifth Ave., N.Y. 10001; 736-8820.

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Feb. 7- FALL-WINTER 77-78 ISRAELI FASHIONS AT TEL AVIV HILTON  
 Feb. 11 Contact: Govt. of Israel Trade Commissioner, 111 W. 40th St., 752-5600.

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March 14 MILAN READY-TO-WEAR SHOWINGS IN ITALY (March 14-18)

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March 26- PRET-A-PORTER SHOWINGS IN PARIS AT PORTE DE VERSAILLES.  
 March 30 Contact: Buyers--French Trade Shows, 582-4960; Press-Fr. Apparel Ctr., 354-8620.

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March 30 BRITISH INT'L FASHION FAIR IN BIRMINGHAM (March 30-April 2)